

Final Program (Version August 16<sup>th</sup>, 2018)

# MEDIA HISTORY FROM THE MARGINS

CSF Summer Seminar at Monte Verità, Switzerland

August 19-24, 2018

Co-organized by François Vallotton & Anne-Katrin Weber (University of Lausanne), Gabriele Balbi (Università della Svizzera Italiana) and Andreas Fickers (University of Luxembourg)

## Keynote Speakers

- Weihong Bao, University of California, Berkeley
- Jérôme Bourdon, University of Tel Aviv
- Haidee Wasson, Concordia University

### *Note:*

Presentations are 30 min followed by 30 min discussion

Keynotes are 45 min followed by 45 min discussion

## **Sunday, August 19<sup>th</sup>**

18h30: Welcome Cocktail and Presentation of Participants

## **Monday, August 20<sup>th</sup>**

8h30: Introduction to the Summer Seminar

9h00-10h30: Media History – a week together to think from the Margins (Gabriele Balbi, Andreas Fickers, François Vallotton, Anne-Katrin Weber)

10h30-11h00: Coffee break

11h30-18h00: Graduate Students Symposium in small groups (with lunch@12h30)

With the participation of:

Alexander Neta, New York University; An Bo, Yale University; Batanchev Dragan, Concordia University; Blaylock Jennifer, University of California, Berkeley; Corthésy Faye, University of Lausanne; Diecke Josephine, University of Zurich; Gray Roxane, University of Lausanne; Keblinska Julia, University of California, Berkeley; Ryan Mitchell, University of New South Wales, Sydney; Nerini Davide, University of Lausanne; Pollien Maud, University of Lausanne; Rikitianskaia Maria, Università della Svizzera Italiana; Sandoz Marie, University of Lausanne; Seufferling Philipp, Södertörn University; Spröten Vitus, University of Luxembourg; Stark Alexander, Marburg University; Stecher Adrian, University of Lausanne; Zberg Nadine, University of Zurich.

19h30: Dinner

## Tuesday, August 21<sup>st</sup>

### Objects I

9h00-10h30: Keynote by Weihong Bao, University of California, Berkeley: *Picture, Shadow, Play: Ontology, Archaeology, Ecology*

10h30-11h00: Coffee break

11h00-13h00:

- Beatriz Escribano, University of Castilla-La Mancha: *The Unknown and Forgotten Role of the Photocopy Machine Transgressed as a Creative Tool*
- Olivier Lugon, University of Lausanne, Switzerland: *"Multivision" and Slide Projection in the 1960s: New Promises of an Old Media*

13h00-14h30: Lunch break

### Objects II

14h30-19h00

- Neta Alexander, New York University & Tali Keren, multi disciplinary artist: *The Invisible Screen: The Hidden History of the Teleprompter* (performance-presentation 1hour)

### Coffee Break

- Aleksandra Kaminska, University of Montreal: *Racing Against the Forger: Media History and the Search for Authenticity*
- Tanya Shilina-Conte, University at Buffalo: *"This Video Does Not Exist:" A Remix of Blank Screens in Cinema*
- Marco Bischof, independent scholar: *An Interactive and Active Collective: Media as Relational and Entangled Objects*

19h30: Dinner

## Wednesday, August 22<sup>nd</sup>

9h00-10h30: Keynote by Jérôme Bourdon, Tel Aviv University: *Mediated Togetherness. Telepresence in History, from Correspondence to Computers*

10h30-11h00: Coffee Break

11h00: Yvonne Zimmermann, Marburg University: *Screen Advertising: (Re-) Searching a Non-Marginal Object from the Margins of Cinema and Media Historiography*

12h00: Excursion Day and Dinner in Losone

## Thursday, August 23<sup>rd</sup>

### Spaces

9h00-10h30: Keynote by Haidee Wasson, Concordia University: *Portability and Media History: The Case of Cinema*

10h30-11h00: Coffee break

11h00-13h00:

- Chiara Saez Baeza, Universidad de Chile: *Printed Popular Poetry and Popular Satirical Press at the End of the 19<sup>th</sup> Century in Santiago of Chile: Alternative Communication and Popular Culture beyond the Worker Subject?*
- Adeena Mey, ECAL Ecole cantonale d'art de Lausanne & Maud Pollien, ECAL and University of Lausanne: *Anticipating the Near Future: From Video Art to New Media: the Case of the VideoArt Festival, Locarno (1980-2000)*

13h00-14h30: Lunch break

### New Perspectives

14h30-19h00

- John Ellis, Royal Holloway University of London: *What Actually Happens in the Creative Process: the Absent Question in Media Theories*
- Valérie Schafer, University of Luxembourg: *When the Exception Becomes the Rule... When the Margins become the Center...*
- Rada Bieberstein, University of Tübingen & Erwin Feyersinger, University of Tübingen: *Animation History at the Fringes*

Break

- Susan Aasman, University of Groningen, Tim van der Heijden, University of Luxembourg & Tom Slootweg, University of Groningen (performance-presentation 1 hour): *From the Dustbin of History: Rethinking the History of Amateur Media in a Historical Conversation*

19h30: Dinner

Friday, August 24<sup>th</sup>

### Conclusion: *Mapping the Margins of Media History*

8h30-10h00: Drawing the margins (workshop in small groups)

10h30-11h00: Coffee break

11h00-12h30: Conclusion and perspectives: What's next?

12h30: Lunch and/or departure



Congressi  
Stefano Franscini



SWISS NATIONAL SCIENCE FOUNDATION